

Hey, Partner!

2021 partnership opportunities are HERE.
Included

- Senior programs offered during Center closure due to Covid-19
- 2021 program opportunities
- Partnership Request Form (a confirmation letter will be sent to confirm your request)
- Partnership Interest Form to set up a meeting to discuss opportunities



6000 Hawk Ave,
North Richland Hills Tx 76180



+1 817 427 6697



jadkins@nrhtx.com



www.nrhcenre.com/special-activities



www.facebook.com/nrhseiorcenter





Company: _____

Contact Person: _____

Phone: _____

Email: _____

Program Partnership Opportunities During Center Closure due to Covid-19

As you may know, the NRH Senior Center is closed due to the pandemic. We are still offering programs “virtually” on Facebook and our website. We are hopeful that things move back to a friendlier “new normal” soon. We hope that you will partner with us for these socially distanced activity “Drive-Thru” events.

Drive-Thru and Socially Distance Programing

____ May 19, 2021 Drive Thru Luncheon for 125, (provide 125 boxed lunches for members)

____ May 6, 2021 Horn Honkin’ Bingo Prizes (25 nominal prizes)

____ May 20, 2021 Horn Honkin’ Bingo Prizes (25 nominal prizes)

____ June 16, 2021 Drive Thru Luncheon for 125, (provide 125 boxed lunches for members)

____ June 3, 2021 Horn Honkin’ Bingo Prizes (25 nominal prizes)

____ June 17, 2021 Horn Honkin’ Bingo Prizes (25 nominal prizes)

Partner Perks

Luncheon

- e-newsletter (3,200)
- 3 x Facebook advertisement (2 advertisements & 1 Thank you)
- Website “Thank you” on Community partner page
- Schedule 1 hour educational session once center is open with advertisement in the newsletter.

Horn Honkin’ Bingo

- e-newsletter (3,200)
- 2 Facebook advertisements (1 advertisements & 1 Thank you)
- Website “Thank you” on Community partner page

✓ Virtual Senior Center Website <https://www.nrhcentre.com/special-activities>

✓ NRH Senior Center Facebook <https://www.facebook.com/nrhseiorcenter/>

July – December 2021 Partnership Opportunities available in attached NRH Senior Center 2021 Partnership Brochure.

The months of April moving forward are scheduled in anticipation of regular open hours, however, this is contingent upon the effect of Covid-19 in the community and any imposed regulations. With that being the case, partnerships will be evaluated on a case by case basis if necessary.



Updated due to Pandemic Closure

2021 Partner Request

Company: _____

Contact Person: _____

Phone: _____

Email: _____

Gold Level Partner *(place an X on month requesting)*

Complete ~~January 20,~~ _____

Reserved ~~February 17, Valentine's Luncheon~~ Drive Thru due to Covid-19

Reserved ~~March 17, St. Patrick's Day Luncheon~~ Drive Thru due to Covid-19

_____ May 19, Nat'l Devil's Food Cake Day Luncheon Drive Thru due to Covid-19

_____ June 16, Nat'l Fudge Day Luncheon Drive Thru due to Covid-19

_____ July 21, Nat'l Junk Food Day Luncheon

_____ August 18, Nat'l Fajita Day Luncheon

Reserved September 15, Nat'l Ice Cream Cone Day Luncheon

Reserved October 20, NRH Senior Center Spelling Bee Luncheon

_____ November 18, Thanksgiving Dinner (Turkey & Gravy)

_____ December 15, Nat'l Cupcake Day Luncheon

Time/Date Received by
NRH Senior Center

Time Date

Staff/Volunteer Initials

Silver Level Partner *(place an X in the box of event(s) requesting)*

January	13 Nat'l Rubber Duck Day	<input type="checkbox"/>	28 Nat'l Blueberry Pancake Day	<input type="checkbox"/>
February	3 Nat'l Carrot Cake Day	<input type="checkbox"/>	23 Nat'l Banana Bread Day	<input type="checkbox"/>
March	11 Johnny Appleseed Day	<input type="checkbox"/>	12 Nat'l Plant a Flower Day	<input type="checkbox"/>
April	1 April Fool's Day	<input checked="" type="checkbox"/> Reserved	22 Nat'l Jellybean Day	<input type="checkbox"/>
May	4 Nat'l Orange Juice Day	<input type="checkbox"/>	13 Nat'l Fruit Cocktail Day	<input checked="" type="checkbox"/> Reserved
June	4 Nat'l Doughnut Day	<input checked="" type="checkbox"/> Reserved	10 Nat'l Iced Tea Day	<input type="checkbox"/>
July	14 Nat'l Mac n' Cheese Day	<input type="checkbox"/>	30 Nat'l Cheesecake Day	<input type="checkbox"/>
August	10 Nat'l S'mores Day	<input type="checkbox"/>	26 Nat'l Cherry Popsicle Day	<input type="checkbox"/>
September	14 Nat'l Virginia Day	<input type="checkbox"/>	29 Nat'l Coffee Day	<input type="checkbox"/>
October	4 World Smile Day	<input type="checkbox"/>	28 Nat'l Chocolate Day	<input type="checkbox"/>
November	1 Nat'l Cinnamon Day	<input type="checkbox"/>	11 Nat'l Sundae Day	<input type="checkbox"/>
December	1 Nat'l Pie Day	<input type="checkbox"/>	30 Nat'l Bacon Day	<input type="checkbox"/>

Bronze Level Partner *(place an X on month and activity requesting)*

	Jan	Feb	Mar	Apr	May	June	July 16	Aug 20	Sept 17	Oct 15	Nov 19	Dec 17
Tournament	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>						
	Jan	Feb	Mar	Apr	May	June	July	Aug	Sept	Oct	Nov	Dec
Bingo 1&4 Wed.	<input checked="" type="checkbox"/> Reserved	<input checked="" type="checkbox"/> Reserved	<input checked="" type="checkbox"/> Reserved	<input checked="" type="checkbox"/> Reserved								

(during Covid-19 Center closure, Bingo has moved to Horn Honkin' Bingo on 1 & 3 Thursday of each month at Walker's Creek Park)



NRH SENIOR CENTER PARTNERSHIP LEVELS 2021

GOLD LEVEL (Luncheon)

- Gold Partners receive:**
- Large logo advertisement with Monthly Newsletter
 - Logo in calendar portion of newsletter
 - 10 minute presentation at luncheon for business & ed session intro
 - Facebook "Thank You" with pictures, following luncheon
 - 1 hour Education Session scheduled the month after luncheon
 - Logo with Education Session ad in newsletter
 - Front Desk Partner Board featured for month of luncheon
 - Complimentary regular booth at Senior Health Fair in May
 - Complimentary booth at Senior Citizen Day event in August

- Special Opportunities for Gold Level Partners**
- Provide lunch for Arts & Crafts vendors (2 days in October), and receive a booth at the Arts & Crafts Fair
 - Provide prizes for Halloween Costume Contest and receive a table at the event
 - Provide cookies and punch for December 5 Volunteer Day

SILVER LEVEL (Special Activities)

- Silver Partners receive:**
- Medium special activity ad with Monthly Newsletter
 - Logo in calendar portion of newsletter
 - Medium size ad on Front Desk Partner Board
 - 20 minute Education Session prior to scheduled activity

- Special Opportunities for Silver Level Partners**
- Partner for 5 - 10 special activities in a year, you will receive a complimentary Senior Health Fair booth in May
 - Partner for 6 - 21 special activities in a year, you will receive a complimentary regular booth at the Senior Citizen Day Event in August



BRONZE LEVEL (Gift Basket or Card worth \$50)

- \$50 Gift Card per Month**
Tournament Partners receive
- Front Desk Partner Board small
 - Luncheon Partner announcement

- \$25 Gift Card per Month (2X month)**
Bingo Partners receive
- Front Desk Partner Board small
 - Luncheon Partner announcement



The vision of the North Richland Hills Parks and Recreation Department is a Healthy, Happy and Engaged community where everyone matters.

For those 55 years and older, the NRH Senior Center offers a variety of amenities and enrichment opportunities.

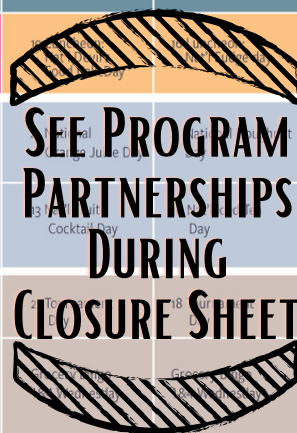


NRH Senior Center • 6000 Hawk Avenue • 817-427-6695 • www.nrhcentre.com



NRH SENIOR CENTER ACTIVITY SCHEDULE

2021	JAN	FEB	MAR	APR	MAY	JUN	JUL	AUG	SEP	OCT	NOV	DEC
GOLD Luncheon	20 Luncheon: Nat'l Cheese Lovers	17 Luncheon: Nat'l Random Acts of Kindness	17 Luncheon: St. Patrick's Day	Volunteer Appreciation Luncheon	16 Luncheon: Nat'l Cheese Lovers	13 Luncheon: Nat'l Cheese Lovers	21 Luncheon: Nat'l Junk Food Day	18 Luncheon: Nat'l Fajita Day	15 Luncheon: Nat'l Ice Cream Cone Day	20 Luncheon: Spelling Bee	18 Luncheon: Thanksgiving	15 Luncheon: Nat'l Cupcake Day
SILVER Special Activities	13 Nat'l Rubber Duck Day 28 Nat'l Blueberry Pancake Day	3 Nat'l Carrot Cake Day 23 Nat'l Banana Bread Day	11 Johnny Appleseed Day 12 Nat'l Plant a Flower Day	1 Apr Fool's Day 22 Nat'l Jellybean Day	13 Nat'l Cocktail Day 10 Nat'l Cocktail Day	14 Nat'l Mac n' Cheese Day 30 Nat'l Cheesecake Day	14 National Mac n' Cheese Day 30 Nat'l Cheesecake Day	10 National S'mores Day 26 Nat'l Cherry Popsicle Day	14 National Virginia Day 29 Nat'l Coffee Day	4 World Smile Day 28 Nat'l Chocolate Day	1 Nat'l Cinnamon Day 11 Nat'l Sundae Day	1 Nat'l Pie Day 30 Nat'l Bacon Day
BRONZE Tournament	15 Tournament Day Grocery Bingo 184 Wednesday	19 Tournament Day Grocery Bingo 184 Wednesday	19 Tournament Day Grocery Bingo 184 Wednesday	16 Tournament Day Grocery Bingo 184 Wednesday	12 Tournament Day Grocery Bingo 184 Wednesday	18 Tournament Day Grocery Bingo 184 Wednesday	16 Tournament Day Grocery Bingo 184 Wednesday	20 Tournament Day Grocery Bingo 184 Wednesday	17 Tournament Day Grocery Bingo 184 Wednesday	15 Tournament Day Grocery Bingo 184 Wednesday	19 Tournament Day Grocery Bingo 184 Wednesday	17 Tournament Day Grocery Bingo 184 Wednesday



For Your Information

Luncheon Prices	\$600 - \$1,500+ per lunch	125 people
Special Activities	\$100 - \$300 per activity	60 people
Bingo/Tournament	\$50 per activity	30 people

NRH Senior Center events, activities and programs help reduce social isolation and promote lifelong learning, friendship and laughter.

We'd like to invite you and your business to partner with the NRH Senior Center to support some engaging events and activities for those people aged 55 or better. The sponsorship levels on the back page outline a variety of opportunities for you to connect with our members and to allow us to recognize sponsors for their community spirit.

Don't miss this chance to promote your business to residents from North Richland Hills and surrounding communities in the DFW area. Join the NRH Senior Center in bringing fun and innovative event and activity programming to some wonderful people who have worked hard all their lives and are now enjoying the active, inclusive and entertaining offerings our Center brings them every day. Our vision is a happy, healthy and connected community where everyone matters, and we invite you to join us!

Thank you for supporting our City and your NRH Senior Center.
For additional partnership information or to set up a time to discuss involvement, contact us at jadkins@nrhtx.com or 817-427-6697.
We'd love to hear from you!

Sincerely,

Julie Adkins
NRH Senior Center Supervisor

NRH Senior Center Members:
Active, Engaged & Energetic throughout the year!





Today's Date: _____

2021 Partnership/Sponsor Interest Form

Company Name: _____

Representative Name: _____

Email: _____

Telephone: _____

A brief description of your product/service: _____

What areas are you interested in partnering?

☐ Monthly Luncheon - **GOLD**

☐ Special Activity - **SILVER**

☐ Bingo and Tournament Games - **BRONZE**

☐ Other: _____

Thank you for your interest in partnering with the NRH Senior Center. Submit this form and Julie Adkins, Senior Center Supervisor will be in touch to schedule a meeting to discuss opportunities for 2021.

Email: jadkins@nrhtx.com Address: 6000 Hawk Ave, NRH

For office use only

Appt. email sent: _____

Meeting Scheduled: _____

Notes:

Agreement Sent _____

Agreement Received _____